

BUSINESS

Rover recognition

A Rover's Rest Bed & Breakfast, owned by Kimberly and David May, was recently part of a research project.

A Tourism Research Innovation Project (TRIP) travelled through the Shuswap in April 2007 and spoke with the owners of the bed and breakfast.

The project's mandate is to enhance rural tourism development in B.C.

through research and innovation.

The project's website notes that: "A Rover's Rest B&B has been in operation since 2001 with a 10-29 per cent growth rate each year. The owners have developed business-to-business partnerships where the focus is providing a regional benefit for everyone, so A Rover's Rest is not the sole business benefiting."

To see the website, go to www.trip-project.ca, then to 'innovative practices,' then 'visitor experience'

and Rover's Rest is third on the list.